

MAX SCREEN WIDTH: 10 FEET

**STRONG ARM**  
New England's Tom Brady dissected Carolina in last year's Super Bowl showdown.

MAX SCREEN HEIGHT: 5 FEET



# Immaculate Reception

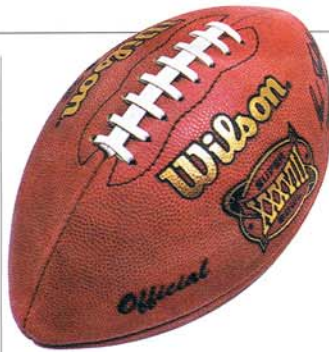
How to throw the ultimate high-tech Super Bowl party.

**A**S THE SUPER BOWL HAS MORPHED FROM sporting contest to cultural lodestone, the ritual Super Sunday gathering has gone from optional to obligatory — even if you're only tuning in for the new ads or a potential wardrobe malfunction. Whatever your reasons, the event

deserves serious party gear. The complete sensory game plan combines ground and air options — rolling fridge, high-def TV, chair with built-in speakers, and tongue-searing salsas — so no matter which team wins, the experience is worth the next day's heartburn. —DAVID BLEND

## MADDEN FOOTBALL ARCADE GAME

Sure, it's 100 times the price of the PS2 version, but the four-player arcade model of EA Sports's unrivaled videogame is infinitely more impressive. Just having the Big Man in the corner gives any gathering a Super Bowl feel. (\$5,800; globalvr.com)



## WILSON NFL SUPER BOWL BALL

Wilson has supplied the NFL (and countless halftime backyard games) with balls since 1941. The Super Bowl ball features the names of the competing teams and has the same specs as the pigskin they'll be slinging in Jacksonville. Just don't put a Hail Mary through a window. (\$120; wilson.com)

## GAMEPOD

Designed with input from Clark Synthesis, supplier to theme parks and armed forces flight simulators, the Gamepod plugs into televisions and game consoles. Twin 50-watt speakers and a 200-watt vibrating back let you hear and feel the rumble of bone-crushing tackles, but plush upholstery means you have the padding to take those hits. (\$700; loftgoods.com)



If the built-in speakers don't rock you, the vibrating seat will.